Overview

- The Burden of Injuries and Violence
- Overview of the Injury Center
- Prevention Activities Supported by the Injury Center
- Budget Update
- Update from the Office of Communication
THE BURDEN OF INJURIES & VIOLENCE
Injury Deaths Compared to Other Leading Causes of Death for Persons Ages 1-44, United States, 2010

Note: Injury includes unintentional injury, homicide, suicide, legal intervention, and those of undetermined intent. Non-communicable diseases include cancer, cardiovascular, kidney, respiratory, liver, diabetes, and other diseases. Infectious diseases include HIV, influenza, pneumonia, tuberculosis, and other infectious diseases.

OVERVIEW OF THE INJURY CENTER
PREVENTION ACTIVITIES SUPPORTED BY THE INJURY CENTER
Focus Areas

- Prescription Drug Overdose
- Violence Against Children and Youth
- Motor Vehicle-Related Injury
- Traumatic Brain Injury
Prescription Drug Overdose

- >125,000 deaths from opioid-related overdose in past decade

- CDC’s Approach
  - Improve Data and Surveillance
  - Catalyze State-based Action
  - Integrate Clinical Medicine and Public Health
Upcoming Activities
Prescription Drug Overdose

- Launch Prevention Boost
- Prioritize Impact-Focused Activities
- Develop Communications Materials
- Vital Signs Release (July 2014)
Violence Against Children and Youth

- >680,000 children and youth treated in emergency departments for assault-related injuries in 2012

- CDC’s Approach
  - Improve Data and Surveillance
  - Continue Research
  - Translate Science into Action
Upcoming Activities
Violence Against Children and Youth

- Provide Technical Assistance to States for the Implementation of Essentials for Childhood Framework
- Rollout and Disseminate the Essentials for Parenting Toddlers and Preschoolers
- Establish additional Youth Violence Prevention Centers
- Expand the Understanding of the Role of Local Health Departments Through the STRYVE Initiative
- Expand the Youth Violence Prevention Technical Package on VetoViolence
Motor Vehicle-Related Injury

- >32,000 deaths from motor vehicle crashes in 2011 alone

CDC’s Approach
  - Increase Seat Belt, Booster, and Child Safety Seat Use
  - Improve Teen Driver Safety
  - Reduce Alcohol-Impaired Driving
Upcoming Activities
Motor Vehicle-Related Injury

- Finalize and Disseminate Online Tool of State-Level Cost and Benefit Analysis
- Create and Disseminate Tribal Motor Vehicle Injury Prevention Program Lessons Learned
- Finalize and Disseminate State Guides for Ignition Interlock Programs
- Vital Signs Release on Motor Vehicle Safety (October 2014)
Traumatic Brain Injury

- 2.5 million TBI-related emergency department visits, hospitalizations, and deaths in 2010

- CDC’s Approach
  - Improve Data and Surveillance
  - Advance Primary Prevention
  - Improve Recognition and Management of Mild TBI
  - Promote Healthy Lifestyles
Upcoming Activities
Traumatic Brain Injury

- Improve Surveillance of Sports and Recreation-Related TBI
- Update TBI Estimates
- Finalize and Disseminate the Civilian Report to Congress
Upcoming Activities

Other Topic Areas

- Expand NVDRS
- Strengthen Sexual Violence Prevention Efforts
- Enhance WISQARS
- Finalize and Disseminate an Older Adult Mobility Assessment Tool
BUDGET UPDATE
FY 2014 Appropriations – CDC Highlights

- CDC program level funding of $6.8 billion
  - Excluding mandatory programs except the PPHF

- Preventive Health and Health Services Block Grant of $160 million

- Business Services Support/Working Capital Fund of $380 million

- No sequestration
FY 2014 Appropriations – NCIPC Highlights

- NCIPC funding of $150.8 million
  - $11.9 million over FY 2013 post-sequestration level

- New Budget line “Injury Prevention Activities” of $29 million
  - $2.3 million increase over FY 2013 post-sequestration level

- NVDRS funding of $11.3 million
  - $7.9 million over FY 2013 post-sequestration level
FY 2014 CDC Appropriations

- Public Health Preparedness and Response: 20%
- HIV/AIDS, Viral Hepatitis, STI, and TB Prevention (Domestic): 16.4%
- Chronic Disease Prevention and Health Promotion: 17.3%
- Cross-Cutting Activities and Program Support (Block Grant and Business Services, BFO, Leadership): 11.5%
- Immunizations and Respiratory Diseases: 4.4%
- Public Health Scientific Services (Informatics, PH Workforce Development): 7.1%
- Global Health: 6.1%
- Occupational Safety and Health (NIOSH): 4.9%
- Emerging and Zoonotic Infectious Diseases: 2.6%
- Injury Prevention and Control: 2.2%
- Birth Defects, Developmental Disabilities, Disability and Health: 1.9%
FY 2015 President's Budget – CDC Highlights

- CDC program level request of $6.6 billion
  - Excluding mandatory programs except the PPHF
  - $242.6 million below FY 2014 Enacted levels

- Preventive Health and Health Services Block Grant zeroed out

- Reallocation of the Business Services Support line across all lines

- No sequestration
FY 2015 President’s Budget - NCIPC

- Total Funding of $194.3 million
  - Increase of $43.5 million above FY 2014 enacted

- The budget structure change initiated in FY 2014 remains the same

- The proposed increase supports
  - $15.6 million: Core VIPP to states with high burden of PDO
  - $12.2 million: NVDRS expansion to all 50 states and Washington D.C.
  - $10 million: Gun violence prevention research
  - $5.6 million: Evaluation of rape prevention and education activities
FY 2012 and FY 2013 levels have been made comparable to FY 2014 Enacted to reflect the permanent realignment of the BSS budget line.
UPDATE FROM NCIPC’s OFFICE OF COMMUNICATION
Our Challenge and Direction

- Increase visibility of our public health value
- Attract investment in our public health solutions
SOCIAL MEDIA
Compelling, Shareable Content

News of explosions can cause stress, take a look at these tips on how to better cope with stress go.usa.gov/Tb39
NEWS MEDIA
Accurate, Quality Coverage that Informs
PUTTING IT ALL TOGETHER
Connecting with Partners to Create Conversations
Thank you!

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