Workplace road safety: Looking beyond the role of the driver

Dr Sharon Newnam
Senior Research Fellow
Monash University Accident Research Centre
A system approach to workplace road safety

- Safe System
  - Knowledge translation
  - Safety management skills
  - Safety capabilities

- Senior Management
  - Safety Policies and Procedures

- Line management
  - Safety Management Practices

- Workers
  - Safe Working Practices
Challenges in the industry

• Addressing the problem
  • Traditionally focused on individual compliance
  • Safety management and safety culture

• Managerial challenges
  – Visibility
  – Collection of objective information
  – Timely feedback
  – Management structure
Changing behaviour at multiple levels

- MUARC has developed two workplace road safety programs.

- Programs in:
  - Safe Behaviour in Occupational Driving
  - Safety Management for the Occupational Driver
Driver Development Program

Stage one: Research
- Organisational climate survey

Stage two: Behaviour modification
- Feedback
- Group discussion
- Goal setting


Question

Time